

Glens Falls
BREW**FEST**
WEEKEND!

FEBRUARY 26-28, 2027

**A WEEKEND FULL OF CRAFT BEVERAGE ACTIVITIES
THROUGHOUT DOWNTOWN GLENS FALLS, NY**

MAIN EVENT: FEBRUARY 27

Q | THE QUEENSBURY HOTEL

**SPONSORSHIP
OPPORTUNITIES**



**100% OF PROCEEDS DIRECTLY BENEFIT
THE FEEDER CANAL ALLIANCE.**

MAIN EVENT DETAILS

DATE

February 27, 2027



LIVE MUSIC

TIME

2:30PM - 6PM



CRAFT
BREWERS

WHERE

The Queensbury Hotel

88 Ridge Street

Glens Falls, New York



WINERIES

TICKETS

\$50 Brewfest Tasting*

\$15 Designated Driver*

*per session



LOCAL
VENDORS



PRESENTED BY THE
FEEDER CANAL ALLIANCE

Glens Falls
BREW FEST

BREWFEST WEEKEND SCHEDULE OF EVENTS

FRIDAY, FEBRUARY 26

5:00 PM – 6:30 PM

Happy Hour Specials: Local Craft Brewery Showcase throughout the city

5:00 PM – 9:00 PM

Craft Beer-Infused Menus @Various Restaurants throughout the city

6:00 PM – 8:00 PM

Dart Tournament and Beer Bingo - TBD

SATURDAY, FEBRUARY 27 MAIN EVENT

2:30 PM - 6:00 PM

SATURDAY, FEBRUARY 27 AROUND TOWN

12:00 PM

Brewery Tour TBD

7:00 PM

Beer Trivia TBD

8:00 PM

Live Music TBD

SUNDAY, FEBRUARY 28: CHILL & CHEERS DAY

10:00 AM

Brunch & Brews: TBD

Beer infused brunch menu with draft specials

12:00 PM

Brewery Tour TBD



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FEEDER CANAL ALLIANCE



SPONSOR LEVELS



KEG
\$2500

TOP LEVEL LIMITED TO (2) SPONSORS!

10 Brewfest Tickets (\$500 value)

- LOGO on 2026 Souvenir Tasting Glass
- (2) Pre-event BUSINESS FEATURE posts on Brewfest digital/social media
- (1) Post-event BUSINESS FEATURE post on Brewfest digital/social media
- (+) all benefits in lower levels (excluding additional tix & posts)



GROWLER
\$1000

8 Brewfest Tickets (\$400 value)

- HOT LINK on event website
- (1) Pre-event BUSINESS FEATURE post on Brewfest digital/social media
- (1) Post-event BUSINESS FEATURE post on Brewfest digital/social media
- Logo on ALL digital/social media advertising
- Business logo in Post Star & Chronical ads
- (+) all benefits in lower levels (excluding additional tix)



MUG
\$750

6 Brewfest Tickets (\$300 value)

- (1) Business Feature post on Brewfest digital/social media
- Logo on event website
- Business listing in Post Star & Chronicle ads



PINT
\$500

4 Brewfest Tickets (\$200 value)

- Logo on event website
- Business listing in Post Star & Chronicle ads
- Business listing on GlensFalls.com & Saratoga.com



TASTING
\$250

2 Brewfest Tickets (\$100 value)

- Honorary Committee Listing on event website & supporting print materials

Glens Falls **BREW****FEST** **WEEKEND!**

**THANK YOU FOR
CONSIDERING INVESTING IN
THIS WEEKEND-LONG
COMMUNITY EVENT!**

**FOR MORE INFORMATION, CONTACT
DIRECTOR@FEEDERCANAL.ORG**

OR

**CLICK HERE
TO VISIT THE
BREWFEEST SITE**



100% OF PROCEEDS DIRECTLY BENEFIT
THE FEEDER CANAL ALLIANCE.
CLICK HERE TO [VISIT OUR SITE!](#)

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